

Privacy Policy

We are **123COMMS LIMITED**, trading as ParentMail, a company incorporated and registered in England and Wales with company number 04336436 whose registered office is at Riding Court House Riding Court Road, Datchet, Slough, Berkshire, England, SL3 9JT ("**We**"). We are committed to protecting and respecting your privacy.

Our primary business is "data processing".

This means that we process information given to us by other parties. In order to do this, we enter contracts with organisations (such as schools and clubs) and it is those organisations (the "**Organisation**") that control the personal data and have responsibilities to you as the *data controller*. We are also under obligations to ensure your data is processed properly.

When acting as the data 'Processor' we are provided with the following personal data by the 'Organisation' we are contracted to;

Name
Email address
Mobile number
Address (if present)
Childs name
Childs DOB (For user account validation purposes ONLY)

It is important you have read and understood the Organisation's privacy policy and please contact the Organisation for more details about the terms upon which we process data on their behalf.

Where we directly control your data, for example enquiry forms on Our Website, we set out details below.

SO WHAT IS THIS DOCUMENT?

This document is called a 'Privacy policy' and this tells you how We use personal data We process. In places this document also clarifies how We treat personal data that We process on behalf of other Organisations.

Please read this document carefully to understand our views and practices regarding your personal data and how We will treat it. By visiting <https://www.parentmail.co.uk> or <https://pmx.parentmail.co.uk> and/or by downloading and using the app you are accepting and consenting to the practices described in this policy.

For the purpose of the Data Protection Act 1998 (and any successor or replacement legislation) (the **Act**), the data processor/controller is 123COMMS LIMITED and our nominated representative under the Act is Robert Brown, Operations Manager.

INFORMATION WE PROCESS ABOUT YOU AS A DATA PROCESSOR

In order to access our software (the **Service**), users must confirm the following information to validate their identity (**Login Details**) and create a ParentMail account:

- a. Email address – Account ID
- b. Where applicable, child's DOB for user account for validation purposes only

They must then create a user defined Password in order to access the service.

We will also collect and process the following data:

- **Information We collect about you.** With regard to each of your visits to our site or our app We will automatically collect the following information:
 - **Technical Information.** Including the Internet protocol (IP) address used to connect to the Internet, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
 - **Location information.** We may also use GPS technology to determine your current location. Some of our location-enabled services require your personal data for the feature to work. If you wish to use the particular feature, you will be asked to consent to your data being used for this purpose. You can withdraw your consent at any time by disabling location sharing services on your device.
 - Information about your visit, including the full Uniform Resource Locators (URL).
- **Information We receive from other sources.** This is information We receive about you if you use any of the other websites We operate or the other services We provide.

INFORMATION WE PROCESS ABOUT YOU AS A DATA CONTROLLER

- **General information you give us.** This is information that you give us by filling in enquiry forms on our website (**our site**) or using our support services. The information you give us may include your name, address, e-mail address and phone number and other information.
- **Information We collect about you.** With regard to each of your visits to our site or our app We will automatically collect the following information:
 - **Technical Information.** Including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
 - **Location information.** We may also use GPS technology to determine your current location. Some of our location-enabled services require your personal data for the feature to work. If you wish to use the particular feature, you will be asked to consent to your data being used for this purpose. You can withdraw your consent at any time by disabling location sharing services on your device.

- Information about your visit, including the full Uniform Resource Locators (URL).

WHY DO WE HAVE YOUR DATA?

We provide an engagement platform allowing organisations to communicate with its users. If you use the Service we require Login Details in order to authenticate your access to the Service.

We also process a range of personal data as part of the Service. This is processed for the functionality of the Service We are providing, as We are obliged to do so under a contract with an organisation, and We do so with a legitimate business interest.

All information given is held on our servers located in an ISO27001 accredited data centre. We are also Cyber Essentials accredited and have in place a stringent security policy covering all aspects of information management and continuously review and audit our processes.

For further details on how your data is stored, and the security measures applied, please refer to www.parentmail.co.uk/parentmail-systems-security

HOW LONG DO WE HOLD YOUR DATA FOR?

The information we store from you is held for the following lengths of time:

- ParentMail Account Data – Your data will be held whilst you have a connection to an organisation.
- In the event that you have no connection for a period of 30 days or more your user data will be automatically deleted. Your User data will also be removed if you delete your own account.
- General Information You Give Us – Data collected as part of completion of an enquiry form etc. is held for a maximum period of 24 months and will only be used for marketing communications where consent, at the time of submitting the form via the website (Our Site), is provided.
- Payment Schools Application Process – Information collected for the Know Your Customer (KYC checks) process are retained, as required by HMRC, for a minimum of 7 years.

COOKIES

Our website and app use cookies to distinguish you from other users. This helps us to provide you with the most effective experience when you browse our website and also allows us to improve our site. For detailed information on the cookies We use and the purposes for which We use them see our Cookie Policy at www.parentmail.co.uk/cookie-policy.

USES MADE OF THE INFORMATION

We use information held about you in the following ways:

- **Information you give to us.** We will use this information:
 - to carry out our contractual obligations to perform the Service and as part of a legitimate business purpose;
 - to notify you about changes to our service;
 - to ensure that content from our site is presented in the most effective manner for you and for your computer or device.
- **Information We collect about your device.** We will use this information:
 - to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
 - to improve our site to ensure that content is presented in the most effective manner for you and for your computer;
 - to allow you to participate in interactive features of our service, when you choose to do so;
 - as part of our efforts to keep our site safe and secure;
- **Information We receive from other sources.** We will combine this information with information you give to us and information We collect about you. We will use this information and the combined information for the purposes set out above (depending on the types of information We receive).

DISCLOSURE OF YOUR INFORMATION

You agree that We have the right to share your personal information with:

- Any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.
- Selected third parties who strictly require the information to provide the service We offer (but We shall never share any data with any advertisers) including:
 - Amazon Web Services (AWS) Inc., (e-mail sending service)
 - Telefonica UK Limited (SMS sending service)
 - Pay360 and PayPal where we provide e-mail and Name (Payment processing services)

We will disclose your personal information to third parties:

- In the event that We sell or buy any business or assets, in which case We may disclose your personal data to the prospective seller or buyer of such business or assets.

- If We or substantially all of our assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If We are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use.

WHERE WE STORE YOUR PERSONAL DATA

The data that We collect from you will not be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All data stored within the ParentMail systems is stored in an encrypted format using hash algorithms ensuring that your data is secure.

All information you provide to us is stored on our secure servers. All interactions with the ParentMail service including payment transactions will be encrypted using SSL technology. Where We have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password safe and confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although We will do our best to protect your personal data, We cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once We have received your information, We will use strict procedures and security features to try to prevent unauthorised access.

YOUR RIGHTS

You have the right to ask us not to process your personal data for marketing purposes. We will inform you (before collecting your data) if We intend to use your data for such purposes or if We intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms We use to collect your data. You can also exercise the right at any time by contacting us at dataprotection@123Comms.com.

Our service may, from time to time, contain links to websites requested by the organisations we contract with. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that We do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

ACCESS TO INFORMATION

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act.

CHANGES TO OUR PRIVACY POLICY

Any changes We make to our privacy policy in the future will be posted on www.parentmail.co.uk/privacy-policy and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to dataprotection@123Comms.com.