

Dear Parents and Carers,

We have noticed an increasing number of social media related issues originating outside of school but being brought into the school. Addressing these incidents is taking up valuable staff time and resources, which would be better spent on supporting children's learning and well-being.

We kindly remind parents and carers that it is their responsibility to monitor their child's online activity and ensure they are using social media safely and appropriately. Many popular social media platforms, such as Snapchat, TikTok, Instagram, and Facebook, have a minimum age requirement of 13, while WhatsApp requires users to be at least 16 in the UK. These restrictions are in place to help protect children from potential online risks.

We encourage you to have regular conversations with your child about their online activity, ensure privacy settings are in place and promote responsible digital behaviour. By working together, we can help create a safer and more positive environment for all our students.

Further information and advice can be found at the websites below:

[Keeping children safe online | NSPCC](#)

[UKCIS Social media guide for parents and carers - Internet Matters](#)

[Social media guides - UK Safer Internet Centre](#)

Thank you for your support.

Kind regards,

Brooke Primary Academy